

Special session at the

ERSA – European Regional Science Association, 50th Congress in Jönköping Sweden
19-22 August 2010

Location factors and location choice

Does location have an impact on firm performance? Would the same company located at different places experience a different performance, e.g. in terms of productivity or innovation output?

There are good reasons to believe that, for instance, the proximity to the knowledge base is conducive for innovation efficiency, or that the availability of an excellent transport infrastructure would enhance a firm's productivity, or that a large pool of qualified labor supply contributes to a firm's competitive advantage.

However, there are also good reasons to believe that a firm's location only has a minor impact on its performance; in particular, due to the existence of information technologies and modern logistical solutions. The fact that location should be understood as an endogenous choice by firms is not reflected in most of the current research. Furthermore, disentangling the location effect into urbanization, agglomeration, specialization, or diversification externalities provides interesting insights into the mechanisms behind location effects.

Deadlines and information:

Abstract submission deadline: **January 15, 2010.**

Full paper submission deadline: **June 1, 2010.**

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For more information about the conference, visit: www.ersa.org